

## Bachelor of Business Administration - Marketing

This curriculum is for the student working toward an Associate of Arts degree from Itawamba Community College who intends to continue studies toward the Bachelor of Business Administration - Marketing with the University of Mississippi.

### ITAWAMBA COMMUNITY COLLEGE

#### I. GENERAL EDUCATION CORE

| COURSE                       | DESCRIPTION                         | GRD | HRS |
|------------------------------|-------------------------------------|-----|-----|
| MATHEMATICS                  |                                     |     | 3   |
| MAT 1613                     | Calculus I*                         |     |     |
| MAT 1513                     | Business Calculus I*                |     |     |
| ENGLISH COMPOSITION          |                                     |     | 6   |
| ENG 1113                     | English Composition I               |     |     |
| ENG 1123                     | English Composition II              |     |     |
| FINE ARTS                    |                                     |     | 3   |
| ART 1113                     | Art Appreciation                    |     |     |
| ART 2713                     | Art History I                       |     |     |
| ART 2723                     | Art History II                      |     |     |
| MUS 1113                     | Music Appreciation                  |     |     |
| SPT 2233                     | Theatre Appreciation                |     |     |
| HUMANITIES                   |                                     |     | 6   |
| ENG 2223                     | American Literature I               |     |     |
| ENG 2233                     | American Literature II              |     |     |
| ENG 2323                     | British Literature I                |     |     |
| ENG 2333                     | British Literature II               |     |     |
| ENG 2423                     | World Literature I                  |     |     |
| ENG 2433                     | World Literature II                 |     |     |
| HIS 1163                     | World Civilizations I               |     |     |
| HIS 1613                     | African-American History            |     |     |
| HIS 1113                     | Western Civilization I              |     |     |
| HIS 1123                     | Western Civilization II             |     |     |
| HIS 2213                     | American History I                  |     |     |
| HIS 2223                     | American History II                 |     |     |
| PHI 2113                     | Introduction to Philosophy I        |     |     |
| PHI 2143                     | Introduction to Ethics              |     |     |
| PHI 2613                     | Introduction to World Religions     |     |     |
| MFL                          | Modern Foreign Language Elective(s) |     |     |
| LABORATORY SCIENCE           |                                     |     | 8   |
| BIO                          | Biology Elective(s)                 |     |     |
| CHE                          | Chemistry Elective(s)               |     |     |
| PHY                          | Physical Science Elective(s)        |     |     |
| PHY                          | Astronomy Elective(s)               |     |     |
| PUBLIC SPEAKING              |                                     |     | 3   |
| SPT 1113                     | Public Speaking **                  |     |     |
| SOCIAL OR BEHAVIORAL SCIENCE |                                     |     | 6   |
| ECO 2113                     | Principles of Economics (Macro)*    |     |     |
| ECO 2123                     | Principles of Economics (Micro)*    |     |     |

#### II. ELECTIVE COURSES IN PROGRAM OF STUDY

| COURSE             | DESCRIPTION                   | GRD | HRS |
|--------------------|-------------------------------|-----|-----|
| ACCOUNTANCY        |                               |     | 6   |
| ACC 2213           | Principles of Accounting I    |     |     |
| ACC 2223           | Principles of Accounting II   |     |     |
| MATHEMATICS        |                               |     | 3   |
| MAT 1623           | Calculus II                   |     |     |
| MAT 1523           | Business Calculus II          |     |     |
| MAJOR REQUIREMENTS |                               |     | 9   |
| BAD 2323           | Business Statistics*          |     |     |
| BOA 2613           | Business Communications       |     |     |
| BAD 2413           | Legal Environment of Business |     |     |
| ELECTIVES          |                               |     | 6   |
|                    |                               |     |     |
|                    |                               |     |     |

#### REQUIREMENTS

\*Grade of C or higher required.

\*\*Required for ICC graduation; transfers as elective credit.

A maximum of 60 hours of transfer credit may be applied.

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