

Bachelor of Science - Integrated Marketing Communications

This curriculum is for the student working toward an Associate of Arts degree from Itawamba Community College who intends to continue studies toward the Bachelor of Science - Integrated Marketing Communications with the University of Mississippi.

ITAWAMBA COMMUNITY COLLEGE

I. GENERAL EDUCATION CORE

COURSE	DESCRIPTION	GRD	HRS
MATHEMATICS			3
MAT 1313	College Algebra		
ENGLISH COMPOSITION			6
ENG 1113	English Composition I		
ENG 1123	English Composition II		
FINE ARTS			3
ART 1113	Art Appreciation		
ART 2713	Art History I		
ART 2723	Art History II		
MUS 1113	Music Appreciation		
SPT 2233	Theatre Appreciation		
HUMANITIES			6
ENG 2223	American Literature I		
ENG 2233	American Literature II		
ENG 2323	British Literature I		
ENG 2333	British Literature II		
ENG 2423	World Literature I		
ENG 2433	World Literature II		
LABORATORY SCIENCE			8
BIO 1534	Survey of Anatomy & Physiology		
BIO 2924	Microbiology		
BIO 1114	Principles of Biology I		
BIO 1124	Principles of Biology II		
BIO 1134	General Biology I		
BIO 1144	General Biology II		
BIO 2514	Anatomy & Physiology I		
BIO 2524	Anatomy & Physiology II		
CHE 1214	General Chemistry I		
CHE 1224	General Chemistry II		
CHE 2424	Organic Chemistry I		
CHE 2434	Organic Chemistry II		
PHY 1114	Intro. To Astronomy		
PHY 2244	Physical Science I		
PHY 2254	Physical Science II		
PUBLIC SPEAKING			3
SPT 1113	Public Speaking		
SOCIAL OR BEHAVIORAL SCIENCE			6
HIS 1163	World Civilizations I		
HIS 1613	African-American History		
HIS 1113	Western Civilization I		
HIS 1123	Western Civilization II		
HIS 2213	American History I		
HIS 2223	American History II		

II. ELECTIVE COURSES IN PROGRAM OF STUDY

COURSE	DESCRIPTION	GRD	HRS
COMPUTER SCIENCE OR FOREIGN LANGUAGE			6
MFL 2213	Spanish III		
MFL 2223	Spanish IV		
<i>or</i>			
CSC 1123	Computer Applications I		
CSC 1213	Basic Computer Programming		
LABORATORY SCIENCE			4
BIO 1534	Survey of Anatomy & Physiology		
BIO 2924	Microbiology		
BIO 1114	Principles of Biology I		
BIO 1124	Principles of Biology II		
BIO 1134	General Biology I		
BIO 1144	General Biology II		
BIO 2514	Anatomy & Physiology I		
BIO 2524	Anatomy & Physiology II		
CHE 1214	General Chemistry I		
CHE 1224	General Chemistry II		
CHE 2424	Organic Chemistry I		
CHE 2434	Organic Chemistry II		
PHY 1114	Intro. To Astronomy		
PHY 2244	Physical Science I		
PHY 2254	Physical Science II		
HUMANITIES			6
<i>select one</i>			
PHI 1114	Old Testament Survey		
PHI 1133	New Testament Survey		
PHI 1163	Acts and Epistles		
PHI 2613	Introduction to World Religions		
<i>select one not previously taken</i>			
PHI 1114	Old Testament Survey		
PHI 1133	New Testament Survey		
PHI 1163	Acts and Epistles		
PHI 2113	Introduction to Philosophy I		
PHI 2143	Introduction to Ethics		
PHI 2613	Introduction to World Religions		
MAJOR REQUIREMENTS			12
COM 2483	Intro to Mass Communications		
PSC 1113	American National Government		
ACC 2213	Principles of Accounting I		
<i>select one</i>			
ECO 2113	Principles of Economics (Macro)		
ECO 2123	Principles of Economics (Micro)		

REQUIREMENTS

A maximum of 62 hours of transfer credit may be applied.