



Orlando, FL

NHM 468
Disney Resorts Course

Details

Dates: August 3-8, 2022*

Credit Hours: 3

Instructors: Dr. Kelley Jenkins

Cost: \$1,950 plus tuition

Application Deadline: May 9, 2022

**Itinerary subject to change. Please verify specific dates with instructor and confirm that the course has adequate enrollment to make before making travel arrangements.*

Students will:

- Travel to Orlando, FL, home of the Walt Disney World Resort.
- Spend four days in the parks exploring Disney's state of the industry operations.
- Attend educational seminars through the Disney Imagination Campus.
- Meet and network with industry leaders.
- Sample a variety of food types within the network of food and beverage options in the Disney parks.

Dates/Location

The Orlando program dates are August 3-8, 2022. Students will arrive in Orlando on August 3, and depart in the evening of August 8. The group will stay in an on-property hotel for the duration of the program and visit multiple parks as part of the course.

Who should go?

This course is open to all majors; there are no prerequisites for this course. Hospitality Management and Business majors may be particularly interested in enrolling, as could Multi-Disciplinary Studies, Film Production, Integrated Marketing Communications, Journalism, Interdisciplinary Studies, Management, MIS, Marketing, Rhetoric, and Theatre students.

Costs

The cost of this course is the Study USA program fee of \$1,950, plus tuition. Included in the program fee are accommodations, 4 days of park admissions, 4 Disney Imagination Campus courses, 5 group meals in the parks, and ground transportation to and from the airport. Excluded from the course fee are tuition, meals except for those noted above, airfare, and personal spending money.

Travel

Students will make their own arrangements to and from Orlando, FL. The University will provide group ground transportation round trip from the airport to the on-property hotel.



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