



Las Vegas, Nevada

NHM 468

Las Vegas Resort Course

Details

Dates: TBD in Oxford; January 2-7, 2024 in Las Vegas

Credit Hours: 3

Instructor: Dr. Jim Taylor, Associate Professor of Nutrition and Hospitality Management

Cost: \$1,295 plus tuition

Application Deadline: October 5, 2023

Students will:

- Tour and then compare several casino operations including, such as The Venetian and Palazzo, The Cosmopolitan, and Mirage
- Meet and interact with industry leaders to develop an appreciation for the professionalism and prestige the Las Vegas hotel industry holds on a global scale
- Explore hotel operations and learn how the various lodging components contribute to the overall resort experience
- Evaluate dining experiences at renowned restaurants, such as Guy Fiere's Vegas Kitchen, Milo's, and Hong Kong Café, and learn about dynamic large-scale food service operations
- Examine how gaming, food and beverage, entertainment, and hotel operations of a casino interconnect to maximize revenues and surpass guest expectations
- Identify legal, social, and ethical considerations affecting hospitality organizations as they relate to the global community

Who should go?

All majors are welcome, as there are no prerequisites for this course. Hospitality management, general business, marketing, and IMC majors may be interested in enrolling. Students must have the instructor's approval and be at least 21 years of age to participate in this course.

Location and Travel

Students will have pre-departure class meetings on the Oxford campus toward the end of the Fall semester (dates and location TBD).

Students will make their own travel arrangements, arriving in Las Vegas on January 2 and leaving on January 7. The instructor will provide a specific meeting time and location for arrival. Accommodations will be at the Linq Hotel or a similar hotel. Study USA students may have their airfare billed to their bursar account. Details available upon enrollment.

Costs

Study USA program fee is \$1,295. The cost includes housing, select group dinners, tours, and activities. Tuition, airfare, meals other than group dinners, and personal spending money are excluded from the program fee.

**Itinerary subject to change. Students should wait to make travel arrangements until after confirming dates and times with instructors*



THE UNIVERSITY of
MISSISSIPPI

Study USA

Visit outreach.olemiss.edu/study_usa for application information