



Las Vegas, Nevada

NHM 468

Las Vegas Resort Course

Details

Dates: TBD in Oxford; in Las Vegas from January 9-14, 2023*

Credit Hours: 3

Instructors: Jim Taylor, Associate Professor

Cost: \$1,100 plus tuition

Application Deadline: Nov 10, 2022

**Itinerary subject to change. Students should wait to make travel arrangements until after confirming dates and times with instructors*

Students will:

- Tour and then compare several casino operations including, but not limited to: Bally’s, Aria, The Venetian, and Monte Carlo.
- Meet and interact with industry leaders in order to develop an appreciation for the professionalism and prestige the lodging industry holds on a global scale.
- Learn to understand hotel operations and how the various lodging components interact with the overall resort.
- Distinguish how gaming, food and beverage, entertainment, and hotel operations of a casino feed off one another to maximize revenues and exceed guest expectations.
- Develop the ability to identify legal, social, and ethical considerations affecting hospitality organizations as they relate to the global community.

Who should go?

Students must have instructor’s approval and be at least 21 years of age to take this course. All majors are welcome, as there are no prerequisites for NHM 468. Hospitality management and business majors may be especially interested in enrolling.

Dates/Location

Students will meet on the Oxford campus during the last two weeks of classes in the Fall semester. Specific dates for this meetings will be announced by the instructor. Students will travel to Las Vegas January 9-14, 2023.

Travel

Students will make their own travel arrangements to and from Las Vegas and meet with the group and instructor at a time and place pre-determined by the instructor. Housing accommodations will be at the Linq Hotel.

Costs

The Study USA program fee is \$1,100. Included in the cost are housing, select group dinners, tours, and activities. Tuition, airfare, meals other than the group dinners, and personal spending money are excluded from the program fee.



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