



Las Vegas, Nevada

Las Vegas Resort Course

NHM 468

Dates: TBD in Oxford; January 9-14, 2022, in Las Vegas*

Credit Hours: 3

Instructor: Jim Taylor, Associate Professor

Cost: \$900 plus tuition

Application Deadline: November 4, 2021

www.outreach.olemiss.edu/study_usa/las-vegas-nhm-22.html

Students will:

- Tour and then compare several casino operations including, but not limited to: Bally's, Aria, The Venetian, and Monte Carlo
- Meet and interact with industry leaders in order to develop an appreciation for the professionalism and prestige the lodging industry holds on a global scale
- Learn to understand hotel operations and how the various lodging components interact with the overall resort
- Distinguish how gaming, food and beverage, entertainment, and hotel operations of a casino feed off one another to maximize revenues and exceed guest expectations
- Develop the ability to identify legal, social, and ethical considerations affecting hospitality organizations as they relate to the global community

Dates:

Students will meet on the Oxford campus during the last two weeks of classes in the Fall semester. These dates will be announced by the instructor. Students will travel to Las Vegas January 9-14, 2022.

Location:

Las Vegas, Nevada

Costs:

The course fee is \$900. Included in the cost are housing, select group dinners, tours, and activities. Tuition, airfare, meals other than the group dinners, and personal spending money are excluded from the course fee.

Who should go?

Students must have instructor's approval to take this course and be at least 21 years of age. All majors are welcome, as there are no prerequisites for this course. Hospitality management and business majors may be especially interested in enrolling.

Travel:

Students will make their own travel arrangements to and from Las Vegas and meet with the group and instructor at a time and place pre-determined by the instructor. Housing accommodations will be at the Linq Hotel.

**Itinerary subject to change. Students should wait to make travel arrangements until after confirming dates and times with instructors*