



Clarksdale, Mississippi Values-Based Entrepreneurship in the Mississippi Delta

BUS 400

Credit Hours: 3

Instructors: **Dr. Charles Clay Dibrell**, Associate
Professor of Management
Dr. J.R., McLean, Institute Project
Manager

Dates: Fridays of February 3-March 3, March 17-
19, 2017 on Location

Course Fee: \$750 plus tuition

Application

Deadline: January 25, 2017

To Register: Go to [outreach.olemiss.edu/study_usa/
how_to_apply.html](http://outreach.olemiss.edu/study_usa/how_to_apply.html)

Students will:

- Learn about the special problems and skill involved in solving economic or social problems in a community through entrepreneurship
- Travel to and implement a service-learning project in the Mississippi Delta to gain a better understanding of regional poverty and the power to effect change in communities
- Examine what it means to be a values-based entrepreneur
- Experience the natural environment of the Delta during a canoeing trip on the Mississippi River with the Quapaw Canoe Company

- Enjoy a “Blues Night” where students will travel to the Blues Museum, Ground Zero, and Po’ Monkey’s and experience the musical heritage of Mississippi

Location:

Students will spend five Fridays on campus in Oxford from February 3 – March 3 for lectures and then travel to Clarksdale, Mississippi to engage in service-learning in the Delta from March 17-19, or an alternative trip, with the instructor’s approval.

Who should go?

This course is open to any major and has no pre-requisites. Business and Integrated Marketing Communications majors may be specifically interested, as well as the members of the Ole Miss Entrepreneurship Club.

Dates:

On-campus lecture dates are Friday, February 3, 10, 17, and 24, and March 3, 2017. Students will then spend March 17-19 in Clarksdale, Mississippi to engage in service-learning in the Mississippi Delta and gain experiential knowledge about values-based entrepreneurship.

Travel:

University provides travel via vans. Students will stay in shared accommodations while on-site in the Mississippi Delta.

Costs:

Program cost is \$750 plus tuition. Included in the cost are housing, meals, tours, and group ground transportation. Study USA application fee and personal spending money are excluded from the course fee.

Itinerary subject to change. Students should wait to make travel arrangements after confirming dates and times with instructor.