



Chicago National Restaurant Association Show

NHM 468

Credit Hours: 3

Instructors: Dr. Jim Taylor, Associate Professor of
Nutrition and Hospitality Management

Dates: TBD; On location: May 18-24, 2017 in
Chicago

Course Fee: \$950

Application

Deadline: April 6

To Register: Go to [outreach.olemiss.edu/study_usa/
how_to_apply.html](http://outreach.olemiss.edu/study_usa/how_to_apply.html)

Students will:

- Visit exhibitors at the National Restaurant Association Show and discover ground-breaking trends in the restaurant industry
- Tour and dine at a variety of Chicago's most popular restaurants
- Learn about the many aspects of restaurant operations and factors that influence restaurant conceptualization
- Select from more than 60 educational sessions at the NRA Show
- Network with industry leaders and establish professional contacts in the hospitality and restaurant business

Location:

Students will spend six days in Chicago attending National Restaurant Association Show. Students can explore the city during free time and visit notable Chicago sites like The Art Institute of Chicago, The Field Museum, Chicago Architecture Foundation, Millennium Park, Adler Planetarium, and The Magnificent Mile.

Who should go?

This program is for Hospitality Management students and others interested in restaurants, design, marketing and tourism. There are no prerequisites for this course.

Dates:

Students will meet on the Oxford campus prior to departure then spend May 18-24 in Chicago. The instructor determines time and location for the Oxford meeting.

Travel:

Students will make their own travel arrangements to and from Chicago. Shared accommodations will be provided at a hotel near McCormick Place.

Costs:

Course fee is \$950. Included in the course fee are housing, conference registration, and select group meals. Excluded from the cost are the Study USA application fee, tuition, airfare, and personal spending money.

Itinerary subject to change. Students should wait to make travel arrangements after confirming dates and times with instructor.