



Chicago, IL

National Restaurant Association Show

NHM 468

Dates: TBD (on campus), May 14-20, 2020 (Chicago)

Credit Hours: 3

Instructor: Dr. James Taylor, Associate Professor

Cost: \$1,050 plus tuition

Application Deadline: April 9, 2020

www.outreach.olemiss.edu/study_usa/chicago_20.html

Students will:

- Visit exhibitors at the National Restaurant Association Show and discover ground-breaking trends in the restaurant industry
- Tour and dine at a variety of Chicago's most popular restaurants
- Learn about the many aspects of restaurant operations and factors that influence restaurant conceptualization
- Select from more than 60 educational sessions at the NRA Show
- Network with industry leaders and establish professional contacts in the hospitality and restaurant business

Dates:

Students will attend class on the Oxford campus before departing (Dates TBD) and then meet in Chicago on Thursday, May 14. They will spend five nights in Chicago, returning on Wednesday, May 20.

Location:

Students will spend six days in Chicago attending National Restaurant Association Show. Students can explore the city during free time and visit notable Chicago sites like The Art Institute of Chicago, The Field Museum, Chicago Architecture Foundation, Millennium Park, Adler Planetarium, and The Magnificent Mile.

Who should go?

This program is for Hospitality Management students and others interested in restaurants, design, marketing and tourism. There are no prerequisites for this course.

Costs

The course fee is \$1050 plus tuition. Included in the course fee are accommodation, admission to the NRA Show, four group meals. Excluded from the course fee are the Study USA application fee, tuition, some meals, airport transportation, airfare, and personal spending money.

Travel:

Students will make their own travel arrangements to and from Chicago. Shared accommodations will be provided at a hotel near McCormick Place. Airfare can be billed to their bursar account by making arrangements through Cheryl Keating at Travel Leaders, ckeating@travellers.com or 1-800-624-6579 ext 134.

Itinerary and class dates are subject to change. Please verify specific dates with instructor and confirm that the course has adequate enrollment to make before making travel arrangements.

**Students who have lost eligibility for ACM due to academic standing will NOT be eligible for the Study USA non-resident fee scholarship.*