



# Chicago

## NHM 468

National Restaurant Association Show

## Details

**Dates:** on campus May TBD; in Chicago from May 19-24, 2023\*

**Credit Hours:** 3

**Instructor:** Dr. Jim Taylor, Associate Professor of Nutrition and Hospitality Management

**Cost:** \$1,300 plus tuition

**Application Deadline:** April 6, 2023

## Students will:

- Visit exhibitors at the National Restaurant Association Show and discover ground-breaking trends in the restaurant industry
- Tour and dine at a variety of Chicago's most popular restaurants
- Learn about the many aspects of restaurant operations and factors that influence restaurant conceptualization
- Select from more than 60 educational sessions at the show
- Network with industry leaders and establish professional contacts in the hospitality and restaurant business

## Dates/Location

Students will attend class on the Oxford campus in early May (dates TBD). Following campus coursework, students will travel independently to Chicago, meeting the group on May 19th to spend six days attending the National Restaurant Association Show. In addition to the show, students can also explore the city during free time and visit notable Chicago sites like The Art Institute of Chicago, The Field Museum, Chicago Architecture Foundation, Millennium Park, Adler Planetarium, and The Magnificent Mile. Class activities will end on Wednesday, May 24th.

## Who should go?

This program is intended for hospitality management students and others interested in restaurants, design, marketing, and tourism. There are no prerequisites for this course.

## Costs

The Study USA program fee is \$1,300 plus tuition. Included in the program fee are accommodation, admission to the NRA Show, and group dinners. Excluded from the program fee are tuition, some meals, airport transportation, airfare, and personal spending money.

## Travel

Students will make their own travel arrangements to and from Chicago. Shared accommodations will be provided at a hotel near McCormick Place. Airfare can be billed to student bursar accounts by making arrangements through Amber Gregory at Travel Leaders, [agregory@travellers.com](mailto:agregory@travellers.com), or 901-507-8463.

*\*Itinerary and class dates are subject to change. Please verify specific dates with instructor and confirm that the course has adequate enrollment to make before making travel arrangements.*



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