



Chicago

NHM 468

National Restaurant Association Show

Details

Dates: TBD in Oxford; May 19-25, 2022 in Chicago*

Credit Hours: 3

Instructors: Dr. Jim Taylor, Associate Professor of Nutrition and Hospitality Management

Cost: \$1,250 plus tuition

Application Deadline: April 7, 2022

Students will:

- Visit exhibitors at the National Restaurant Association Show and discover ground-breaking trends in the restaurant industry
- Tour and dine at a variety of Chicago's most popular restaurants
- Learn about the many aspects of restaurant operations and factors that influence restaurant conceptualization
- Select from more than 60 educational sessions at the NRA Show
- Network with industry leaders and establish professional contacts in the hospitality and restaurant business

Dates/Location

Students will attend class on the Oxford campus before departing (dates TBD) and then meet in Chicago on Thursday, May 19. The group will spend five nights in Chicago, departing on Wednesday, May 25.

Students will spend six days in Chicago attending the National Restaurant Association Show. Students can explore the city during free time and visit notable Chicago sites like The Art Institute of Chicago, The Field Museum, Chicago Architecture Foundation, Millennium Park, Adler Planetarium, and The Magnificent Mile.

Who should go?

This program is for Hospitality Management students and others interested in restaurants, design, marketing, and tourism. There are no prerequisites for this course.

Costs

The Study USA program fee is \$1,250 plus tuition. Included in the program fee are accommodation, admission to the NRA Show, and group dinners. Excluded from the program fee are tuition, some meals, airport transportation, airfare, and personal spending money.

Travel

Students will make their own travel arrangements to and from Chicago. Shared accommodations will be provided at a hotel in Chicago near McCormick Place. Airfare can be billed to student bursar accounts by making arrangements through Amber Gregory at Travel Leaders, agregory@travellers.com, or 901-507-8463.

**Itinerary and class dates are subject to change. Please verify specific dates with instructor and confirm that the course has adequate enrollment to make before making travel arrangements.*



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Visit outreach.olemiss.edu/study_usa for application information