

Details

4 days travel at \$1,275 plus tuition 3 Credit Hours Instructed by: Dr. Cindy Choi Travel dates: March 15-18, 2026 Priority Application Deadline: October 3, 2025

Students will:

- Uncover dynamics of the hotel industry and explore diverse career paths, from development to operations to investment.
- Connect with industry professionals, and discover the benefits and rewards of industry associations.
- Get ahead of the curve by examining emerging trends in hospitality investment and development that are reshaping the industry landscape.
- Build your professional network with industry leaders and better appreciate the professionalism and prestige the industry holds.
- Compare how different hospitality markets across the country and different regions approach business and investment.

Prior to Departure

Meet with your Ole Miss instructor and fellow classmates on the Oxford campus January 23, February 20, and March 6, 2026 for an orientation and two class meetings. These sessions will set the stage for the conference and introduce you to the course materials.

During Travel

Travel Dates are March 15-18, 2026. Travel by van to Atlanta from Oxford. All course related transportation will be provided. Shared accommodations are also included and arranged by Study USA. Your instructor will share exact meeting times and locations before travel and will be available to you leading up to the course through Blackboard.

Who should go?

Limited to juniors, seniors or graduate students. No prerequisites or required majors. May interest undergraduates in Hospitality Management or General Business, Master of Science and Ph.D. students in Hospitality Management.

Costs

\$1,275 plus tuition. The program fee includes shuttle/van transportation to and from destination, lodging/accommodation during travel, select group meals, and conference registration fee. Not included is tuition, airfare to and from destination, and personal spending money.

Once accepted to a program, the student accepts financial responsibility for Study USA program fees and tuition and must adhere to the application and withdrawal policy.

Itinerary subject to change. Students should wait to make travel arrangements until after confirming dates and times with instructors



