



Details

5 days travel at \$1,500 plus tuition

3 Credit Hours

Instructed by: Dr. Cindy Choi

Travel dates: October 12-16, 2026

Priority Application Deadline: August 28, 2026

What students will do:

- Attend IMEX America, the largest annual trade show for the global business events industry.
- Participate in the IMEX-MPI-MCI Future Leaders Forum, a special program for students to gain expert insight into the meetings industry by learning from and connecting with industry leaders and peers.
- Network with professionals and engage in educational sessions to gain direct exposure to global meetings and events.
- Travel to Las Vegas to see cutting-edge event technologies, exhibitor booths, and innovative event designs.

Who should go?

Open to students in all majors. Ideal for students majoring or minoring in: Hospitality Management or IMC who are interested in careers in event management. No prerequisites. Must have approval of instructor and department chair. Must be a Junior (60 hrs).

Prior to Departure

Meet with your Ole Miss instructor and fellow classmates on the Oxford campus for an orientation, and two predeparture classes to prepare for the conference.

During Travel

Students make their own travel arrangements to and from the destination. Study USA will book double occupancy hotel rooms in a conference hotel, allowing you a convenient base for your stay. Your instructor will share exact meeting times and locations before travel and will be available to you leading up to the course through Blackboard. Students may have their airfare billed to their bursar account. You'll receive details upon course enrollment.

Costs

\$1,500 plus tuition, lodging/accommodation during travel, select group meals, and conference registration fee. Not included are tuition, airfare to and from destination, and personal spending money.

Once accepted to a program, the student accepts financial responsibility for Study USA program fees and tuition and must adhere to the application and withdrawal policy.

Itinerary subject to change. Students should wait to make travel arrangements until after confirming dates and times with instructors



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Visit outreach.olemiss.edu/study_usa for application information