



Chicago, Illinois

NHM 468

Chicago and the National Restaurant Hotel-Motel Show

Details

6 days travel at \$1,600 plus tuition

3 Credit Hours

Instructed by: Dr. James Taylor

Travel dates: May 15-20, 2026

Priority Application Deadline: March 27, 2026

Students will:

- Visit exhibitors at the National Restaurant Association Show and discover ground-breaking trends in the restaurant industry
- Tour and dine at a variety of Chicago's most popular restaurants
- Learn about the many aspects of restaurant operations and factors that influence restaurant conceptualization
- Select from more than 60 educational sessions at the NRA Show
- Network with industry leaders and establish professional contacts in the hospitality and restaurant business

Who should go?

The course is open to all students of any major that is interested in a career involving any aspect of the food service industry from operations and sales to marketing and finance.

Prior to Departure

Two meetings TBD during the Spring Semester during the last two weeks of the semester.

During Travel

Students will make their own travel arrangements to and from Chicago. Shared accommodations will be provided at a hotel near McCormick Place. Your instructor will share exact meeting times and locations before travel and will be available to you leading up to the course through Blackboard or other communications. Students may have their airfare billed to their bursar account. You'll receive details upon course enrollment.

Costs

\$1,600 plus tuition. The program fee includes lodging/accommodation during travel, select group meals, group tours listed on the itinerary, and the conference registration fee. Not included are tuition, airfare to and from destination, most meals at travel site, and personal spending money.

Once accepted to a program, the student accepts financial responsibility for Study USA program fees and tuition and must adhere to the application and withdrawal policy.

Itinerary subject to change. Students should wait to make travel arrangements until after confirming dates and times with instructors



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