

# Kiefer Donlon

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## Professional Summary

*A highly focused and dedicated pre-law student with a passion for learning all aspects of the professional sports business by supplementing my studies with real world experience.*

## Experience

### Full Service Host

Oxford Canteen || Oxford, MS  
(September 2019 – present)

- In addition to full-time academics, I drive my passion for person-to-person contact by working up to 20 hours a week working in food service. Balancing school and work encourages me to be reliable and accountable.
- Facilitate store openings and closings following proper sanitary and security standards
- Master a working knowledge of food items and preparation

### Summer Camp Counselor

Camp Huawni || Timpson, TX  
(May 2018 - August 2018)

- Maintained a safe and educational environment for all campers of all ages with a range of disabilities
- Supervised a number of activities
- Trained younger counselors throughout onboarding process
- Provided mentorship to campers through person-to-person contact

### Sports Radio Host

Ole Miss Rebel Radio || Oxford, MS  
(January 2018 - May 2018)

- Developed real-time, relevant sports content for my hour-long segment each week
- Gained exposure to sports marketing concepts through ad reads between segments
- Interacted with student athletes, advertisers, and other hosts
- Curated songs for listeners to hear before and after my individual segment

## Education

The University of Mississippi, 2017-2021  
B.S. Integrated Marketing Communications  
Pre-Law Candidate  
Minor: Sports Communication and Promotion  
Specialization: Spanish

## Activities and Societies

Phi Kappa Psi Fraternity  
Humane Society Volunteer Coordinator  
Sigma Alpha Pi Honor Society  
Business Communication -- BUS 271  
Creative Visual Design -- JOUR 273  
Public Relations -- IMC 391

## Relevant Courses

Communications Law -- JOUR 371  
Business Communication -- BUS 271  
Creative Visual Design -- JOUR 273  
Public Relations -- IMC 391

## Technical Skills

Microsoft Suite  
Adobe InDesign  
Adobe Photoshop  
Professional Writing  
Spanish Working Proficiency