

# Dominic Jackson

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## Objective

Organized and creative Integrated Marketing Communications junior seeking an internship for personal and professional development. Eager to enhance graphic design, brand design, market trend identification, and customer service skills.

## Education

**Bachelor of Science**, Integrated Marketing Communications  
*The University of Mississippi* | Oxford, MS  
Minor: Business  
Specialization: Public Relations

Expected May 2021

## Relevant Coursework

- GB 310, Info Tech in Business
- IMC 205, Writing for IMC
- IMC 390, Advanced IMC Writing
- IMC 304, Account Planning
- IMC 306, Internet Marketing Communication
- JOUR 371, Communications Law

## Skills

- Adobe InDesign
- Adobe Photoshop
- Sony Vegas
- Apple iOS
- PowerPoint
- Excel
- Word
- Graphic design
- Photo editing
- Video editing
- Social media management
- Layout design

## Employment

### Sales Associate

January 2017 – July 2017

*Dick's Sporting Goods* | Madison, MS

- Provided professional and cordial environment for customers and co-workers
- Efficiently stocked products on shelves, organized merchandise, and managed inventory
- Conducted sales transactions and adhered to cashier register policies and procedures
- Sustained a clean store environment and monitored operational maintenance needs

### Usher

May 2016 – September 2016

*Malco Grandview Theatre* | Madison, MS

- Assisted patrons at entertainment events by collecting admission tickets, finding seats, and locating facilities
- Maintained cleanliness, order, and safe work environment to ensure adherence to Malco policies
- Managed signage and assembled displays such as movie posters and kiosks

## Organizations

- American Marketing Association
- Black Student Union
- Future Business Leaders of America (FBLA)
  - 2<sup>nd</sup> place in Business Law competition
- Stock Market Club
  - 1<sup>st</sup> place in Senior Division Stock Market Games

## Volunteer Experience

- Black History Month March Volunteer
- Boys and Girls Club Volunteer
- Madison County Library Volunteer