

Delaney Brennan

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Experience

Undergraduate Teaching Assistant

First Baptist Weekday School || Oxford, MS

(January 2019 -)

- Lead and teach classes aging 2 months to 5 years old a structured curriculum of learning for up to 30 hours a week
- Use creative and original thinking to stimulate my classes
- Assist new team members in onboarding processes
- Certified in CPR and safe caretaking practices

Digital Marketing Ambassador

The Campus Agency || Contract

(October 2019 - January 2020)

- Recognized in the top ten nationwide ambassadors in November 2019
- Created unique, relevant, and high-performing Instagram posts
- Gauged digital promotion algorithms to reach the largest audience
- Boosted brand awareness through personal interaction
- Recruited students to use The Campus Agency's promoted brands

Talent Acquisition Intern

Pilot Flying J || Knoxville, TN

(May 2019 - August 2019)

- Planned and executed budget plans and special events with ROIs and deliverables
- Reviewed resumes and applications for potential candidates
- Scheduled and participated in interviews with internal and external contacts
- Evaluated recruitment marketing concepts to assist in competitive hiring decisions and interview settings
- Represented cross-engagement to multiple hiring teams and departments through human resource roles
- Assisted new employees in onboarding processes
- Produced a detailed manual by request of Senior Leadership to develop iterations of my individual project which was later adopted as a template by the company for future use

Brand Marketing Ambassador

Great Clips Inc. || Contract

(August 2018 - March 2019)

- Indexed the best plan of action to spread brand awareness for new Great Clips locations in Northern Mississippi using independent demographic research
- Directly contacted potential consumers by making connections through community engagement
- Recruited and coached a team of ambassadors
- Partnered with local businesses to build local company recognition

Education

The University of Mississippi, 2017-2021

B.S. Integrated Marketing Communications

Minors: Public Relations, Social Media

Specialization: Computer Science

Relevant Courses

Account Planning

Business Communication

Public Relations

Creative Visual Design

Advanced New Media Writing

Internet Marketing Communication

Information Science and Computational Media

Entrepreneurship and Management

Information Technology in Business

Technical Skills

Python

Microsoft Suite

Adobe Creative Cloud

Google Skillshop certified

Facebook Blueprint certified

Activities and Societies

Provost Scholar

Pi Beta Phi Fraternity for Women

Undergraduate Teaching Assistant

Society of Collegiate Leadership and Achievement

Sigma Alpha Pi Honor Society

PULSE Leadership Forum Nominee

GirlUp United Nations Advocate