

Molly Ayers

mollyjayers@gmail.com

901-573-4108

<https://www.linkedin.com/in/molly-ayers-198145106/>

EDUCATION

Bachelor of Science in Integrated Marketing Communications

University of Mississippi

May 2022

Minor: General Business

Cumulative GPA: 3.78

Chancellor's List, 2019, 2020, 2021

Dean's List, 2018-2021

RELEVANT COURSEWORK

Information Technology in Business

Advanced New Media Writing

Creative Visual Design

Internet Marketing

Account Planning

Marketing

INVOLVEMENT

Champions are Readers, 2018-2020

Ole Miss debate team, 2018-2019

National Honor Society, 2018

Provost scholar, 2018-2021

RebelThon, 2018-2020

AWARDS

TransCanada Community Leaders Scholarship, 2018

James Love Scholarship, 2018-2021

EXPERIENCE

Barista, Barista Trainer

Starbucks Coffee Company

(June 2018 - present).

- Represent the Starbucks experience while handcrafting drinks, maintaining a clean store and positive customer connections in a fast-paced environment.
- Assisted in developing a plan to train new partners hired right before COVID-19. The plan included safety precautions and improvement of customer connections.

Media intern, Writer

Ole Miss School of Engineering,

(April 2019 - May 2020)

- Created content and managed social media presence for the School of Engineering across Instagram and Facebook.
- Contributed spotlight articles on alumni to the biannual newsletter

Banner Committee Member

Pi Beta Phi Fraternity for Women

(2019, 2020)

- Worked with other members to design and paint banners for functions the sorority is involved in including RebelThon, gamedays, and philanthropy events.

SKILLS

Google Ads Display Certification

Google Ads Search Certification

Google Workspace

Adobe InDesign

Microsoft Office

Canva