

Integrated Marketing Communications

This curriculum is for the student working toward an Associate of Arts degree from Northwest Mississippi Community College who intends to continue studies toward the Bachelor of Science in Integrated Marketing Communications with The University of Mississippi.

NWCC Core Curriculum

English Composition ENG 1113-English Composition I ENG 1123-English Composition II	6 hours
Fine Arts (choose one) MUS 1113-Music Appreciation ART 1113-Art Appreciation SPT 2233-Theatre Appreciation	3 hours
Humanities (choose two) ENG 2223-American Literature I ENG 2233-American Literature II ENG 2323-British Literature I ENG 2333-British Literature II ENG 2423-World Literature I ENG 2433-World Literature II	6 hours
Social/Behavioral Science PSC 1113-American National Government	9 hours
Choose two: HIS 1113-Western Civilization I HIS 1123-Western Civilization II HIS 2213-American History I HIS 2223-American History II	
Natural Sciences with Labs (choose two) BIO 1113 & 1111-Principles of Biology I BIO 1133 & 1131-General Biology I BIO 2513 & 2511-Anatomy & Physiology I BIO 1123 & 1121-Principles of Biology II BIO 1143 & 1141-General Biology II BIO 2523 & 2521-Anatomy & Physiology II BIO 2923 & 2921-Microbiology CHE 1213 & 1211-General Chemistry I CHE 1223 & 1221-General Chemistry II CHE 1313 & 1311-Principles of Chemistry I CHE 1323 & 1321-Principles of Chemistry II CHE 2424 & 2420-Organic Chemistry I CHE 2434 & 2430-Organic Chemistry II PHY 1113 & 1111-Introduction to Astronomy PHY 2243 & 2241-Physical Science I PHY 2253 & 2251-Physical Science II PHY 2413 & 2411-General Physics I PHY 2423 & 2421-General Physics II PHY 2513 & 2511-Engineering Physics I PHY 2523 & 2521-Engineering Physics II	8 hours
Mathematics MAT 1313-College Algebra (or higher)	3 hours
Public Speaking* SPT 1113- Public Speaking	3 hours
Basic Computer Skills* CSC 1113- Computer Concepts	3 hours

Additional Courses

Language (choose either Computer Science or Foreign Language) Computer Science CSC 1123-Computer Applications I CSC 1213-Basic Computer Programming I Foreign Language (1-4 of same language) MFL 1213- Spanish I MFL 1113- French I MFL 1223- Spanish II MFL 1123- French II MFL 2213- Spanish III MFL 2113- French III MFL 2223- Spanish IV MFL 2123- French IV	6-12 hours
Natural Science BIO 1113-Principles of Biology I BIO 1133-General Biology I BIO 2513-Anatomy & Physiology I BIO 1123-Principles of Biology II BIO 1143-General Biology II BIO 2523-Anatomy & Physiology II BIO 2923-Microbiology CHE 1213-General Chemistry I CHE 1223-General Chemistry II CHE 1313-Principles of Chemistry I CHE 1323-Principles of Chemistry II CHE 2424-Organic Chemistry I CHE 2434-Organic Chemistry II PHY 1113-Introduction to Astronomy PHY 2243-Physical Science I PHY 2253-Physical Science II PHY 2413-General Physics I PHY 2423-General Physics II PHY 2513-Engineering Physics I PHY 2523-Engineering Physics II	3 hours
Additional Humanity (choose one) PHI 1113-Old Testament Survey PHI 1133-New Testament Survey PHI 2113-Introduction to Philosophy PHI 2143-Ethics PHI 2713-Logic	3 hours
Accountancy ACC 2213-Principles of Accounting I (with "C" or better)	3 hours
Economics (choose one) ECO 2113-Principles of Macroeconomics (with "C" or better) ECO 2123-Principles of Microeconomics (with "C" or better)	3 hours
Diversity Requirement (choose one) PHI 1113-Old Testament Survey PHI 1133-New Testament Survey PHI 2613-World Religions I PHI 2623-World Religions II	3 hours

IMC majors may apply 62 community college credit hours to the bachelor's degree.

* Required for NWCC graduation; may transfer as elective credit. Contact a UM advisor for details.