

## BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING

### 2 (NEMCC)+ 2 (UMB) Curriculum

This curriculum reflects course suggestions to fulfill requirements for the Bachelor of Business Administration degree at UM-Booneville. Degree and admission requirements are subject to change. This curriculum may not reflect the requirements of Associate of Arts programs at NEMCC. Consult your academic advisor for Associate's degree requirements

**Freshman and Sophomore courses available from Northeast Mississippi Community College**

#### **CORE CURRICULUM-**

**English- 6 hours**

\_\_\_\_\_, \_\_\_\_\_ ENG 1113, 1123 English Composition I, II

**Business Mathematics- 3 hours**

\_\_\_\_\_ MAT 1313 College Algebra, MAT 1343 Elem Functions/ Pre-Cal or MATH **167 at Ole Miss**

**Calculus for Business, Economics and Accountancy- 3 hours**

\_\_\_\_\_ Business Calculus I (MAT 1513) or Calculus I (MAT 1613)

**Humanities- 3 hours**

\_\_\_\_\_ Choose course in HIS, PHI, REL, or any survey literature.  
 Additional options: HUM 1113 or 1123

**Lab Science- 8 hours**

\_\_\_\_\_, \_\_\_\_\_ Astronomy, Biology, Chemistry, Geology, Physical Science, or Physics WITH lab.

**Fine Arts- 3 hours**

\_\_\_\_\_ Choose any 3- hour Art, Music, Dance or Theatre appreciation.  
 Additional options: MUS 1113, 1123, 1143, 1133, 1153, 1213, 1214. ART 1113, 2113, 2713, 2723. Dan 1113, 1123. SPT 2233  
**(Studio & workshop courses can't be used to satisfy this requirement)**

**Additional Humanities or Fine Art- 3 hours**

\_\_\_\_\_ Choose any humanities or fine art not taken above.

**Accounting Principles- 6 hours**

\_\_\_\_\_, \_\_\_\_\_ ACC 1213, 1223 Principles of Accounting I, II

**Economics- 6 hours - "C" or higher required in Principles of Economics I, II and Business Statistics**

\_\_\_\_\_, \_\_\_\_\_ ECO 2113, 2123 Macroeconomics and Microeconomics  
 \_\_\_\_\_ BAD 2323 Business/Economic Statistics

**Business Communication- 3 hours**

\_\_\_\_\_ BOA 2613 Business Communication

**Legal Environment of Business- 3 hours**

\_\_\_\_\_ BAD 2413 Legal Environment of Business

**General Elective or Minor- up to 15 hours: see UM admissions counselor for minors:**

\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_ some exclusions apply (level may vary)

**MAXIMUM HOURS YOU CAN TRANSFER FROM COMMUNITY COLLEGE IS 62 HOURS!!!**