



New York City Magazine Making in New York City

JOUR 580

Credit Hours: 3

Instructors: Dr. Samir Husni, Professor of
Journalism, Hederman Lecturer and
Director, Magazine Innovation Center

Dates: May 14-20, 2017 (New York City), May
22-26, 2017 (on campus)

Cost: \$995 plus tuition

Application

deadline: April 6

Itinerary subject to change. Students should wait to make travel arrangements after confirming dates and times with instructor.

Students will:

- Travel to the home base for magazine and magazine media publishing, New York City
- Gain knowledge from one of the most respected people in the magazine business, Dr. Husni aka Mr. Magazine™
- Meet and network with professionals in the magazine industry in New York City
- Visit major publishers, including Hearst, Meredith, Time Inc., Condé Nast, Bauer, and the Magazine Publishers of America
- Interview editors, publishers, and designers from some of the top companies in the world
- Acquire first-hand experience on how magazines are made

Location:

Students will depart for New York City on Sunday, May 14 and will spend six nights in New York City, returning on Saturday, May 20. The following week will be spent on the Oxford campus. Shared hotel accommodations will be provided at The Pod 39.

Who should go?

This program is for Journalism or IMC majors who are classified as a junior or above. Good writing and editing skills are preferred and knowledge of InDesign is a plus. Preference will be given to students who have completed JOUR 401 or IMC 602.

Dates:

The program dates are May 14-26, 2017. Students will spend May 14-20 in New York City, followed by classroom instruction on the Oxford campus from May 22-26.

Travel:

Students will make their own travel arrangements to New York. Airfare can be billed to your bursar account by making arrangements through Amber Gregory at Travel Leaders at AGregory@travellleaders.com or (800) 624-6579, ext. 151.

Costs:

The course fee is \$995 plus tuition. Included in the course fee are accommodation and tours. Excluded from the course fee are the Study USA application fee, tuition, meals, ground transportation, airfare, and personal spending money.