Students will:

- Seek to understand vital yet vulnerable New Orleans through the prism of its media.
- Meet with professionals from across the spectrum of media – including print, online and broadcast journalists, communication specialists, tech startups, PIOs and PR executives.
- Take tours of the city and surrounding regions, including post-Katrina “recovery zones,” a tour of the Federal flood protection system, and an ecological swamp tour.
- Stay in the historic French Quarter and see the heart of the city.

Dates:

Location:
New Orleans, LA

Who should go?
Students must have instructor's approval to take this course. All majors are welcome, as there are no prerequisites for this course, but, specifically Journalism, IMC, African American studies, Public Policy Leadership, Sociology, Southern Studies, Business, Marketing, and Accounting majors may be interested.

Costs
Course fee is $950 plus tuition. Included in the cost are housing, select group dinners, tours, and activities. Study USA application fee, tuition, airfare, meals other than the group dinners, and personal spending money are excluded from the course fee.

Travel:
Students will make their own travel arrangements to and from New Orleans and meet with the group at the hotel at a time designated by the instructor. The group will stay at the Dauphine New Orleans, or similar accommodations.

Itinerary subject to change. Students should wait to make travel arrangements after confirming dates and times with instructor.