Clarksdale, Mississippi
Values-Based Entrepreneurship in the Mississippi Delta
BUS 400

Credit Hours: 3
Instructors: Dr. Charles Clay Dibrell, Associate Professor of Management
Dr. J.R., McLean, Institute Project Manager

Dates: Fridays of February 3-March 3, March 17-19, 2017 on Location

Course Fee: $750 plus tuition
Application Deadline: January 25, 2017
To Register: Go to outreach.olemiss.edu/study_usa/how_to_apply.html

Students will:

• Enjoy a “Blues Night” where students will travel to the Blues Museum, Ground Zero, and Po’ Monkey’s and experience the musical heritage of Mississippi

Location:
Students will spend five Fridays on campus in Oxford from February 3 – March 3 for lectures and then travel to Clarksdale, Mississippi to engage in service-learning in the Delta from March 17-19, or an alternative trip, with the instructor’s approval.

Who should go?
This course is open to any major and has no pre-requisites. Business and Integrated Marketing Communications majors may be specifically interested, as well as the members of the Ole Miss Entrepreneurship Club.

Dates:
On-campus lecture dates are Friday, February 3, 10, 17, and 24, and March 3, 2017. Students will then spend March 17-19 in Clarksdale, Mississippi to engage in service-learning in the Mississippi Delta and gain experiential knowledge about values-based entrepreneurship.

Travel:
University provides travel via vans. Students will stay in shared accommodations while on-site in the Mississippi Delta.

Costs:
Program cost is $750 plus tuition. Included in the cost are housing, meals, tours, and group ground transportation. Study USA application fee and personal spending money are excluded from the course fee.

Itinerary subject to change. Students should wait to make travel arrangements after confirming dates and times with instructor.