



Chicago, IL National Restaurant Association Show

NHM 468

Credit Hours: 3

Instructors: Dr. Jim Taylor, Associate Professor of
Nutrition and Hospitality Management

Dates: May 7, 2018 (on campus), May 17-23,
2018 (Chicago)

Course Fee: \$950 plus tuition

Application

deadline: April 5, 2018

To Register: Go to [outreach.olemiss.edu/study_usa/
how_to_apply.html](http://outreach.olemiss.edu/study_usa/how_to_apply.html)

Students will:

- Visit exhibitors at the National Restaurant Association Show and discover ground-breaking trends in the restaurant industry
- Tour and dine at a variety of Chicago's most popular restaurants
- Learn about the many aspects of restaurant operations and factors that influence restaurant conceptualization
- Select from more than 60 educational sessions at the NRA Show
- Network with industry leaders and establish professional contacts in the hospitality and restaurant business

Location:

Shared hotel accommodations will be provided at The Pod 39 or a comparable hotel.

Who should go?

This program is for Hospitality Management students and others interested in restaurants, design, marketing and tourism. There are no prerequisites for this course.

Dates:

Students will attend class on the Oxford campus May 7 and then meet in Chicago on Thursday, May 17. They will spend six nights in Chicago, returning on Wednesday, May 23.

Travel:

Students will make their own travel arrangements to and from Chicago. Shared accommodations will be provided at a hotel near McCormick Place. Airfare can be billed to their bursar account by making arrangements through Amber Gregory at Travel Leaders at AGregory@travellers.com or (800) 624-6579, ext. 151.

Costs:

The course fee is \$950 plus tuition. Included in the course fee are accommodation, admission to the NRA Show, four group meals. Excluded from the course fee are the Study USA application fee, tuition, some meals, airport transportation, airfare, and personal spending money.

**Please verify specific dates with instructor and confirm that the course has adequate enrollment to make before making travel arrangements.*

**Itinerary and class dates are subject to change.*