



New Orleans Media Ethics

JOUR 575 / 580

Credit Hours: 3

Instructor: Cynthia Joyce

Dates: January 6-11, 2019 in New Orleans, TBD
in Oxford

Cost: \$875

Application

Deadline: November 8, 2018

Students will:

- Learn to look critically at not just news media, but at the political, corporate, and non-profit interests behind them and how they impact the way stories are covered
- Visit sites such as the Launch Pad, The Lens, and other start-ups from the "Silicon Bayou," as well as classrooms and courtrooms to better understand the role the city has played in addressing social issues
- Meet and visit with media professionals, including well-known writers and civic leaders
- Experience several cultural outings, including traditional dining establishments and music venues

Location:

New Orleans, LA

Who should go?

Students must have instructor's approval to take this course. All majors are welcome, as there are no prerequisites for this course, but, specifically Journalism, IMC, African American studies, Public Policy Leadership, Sociology, Southern Studies, Business, Marketing, and Accounting majors may be interested.

Dates:

Students will be in New Orleans from 6-11. Dates in Oxford TBD.

Travel:

Students will make their own travel arrangements to and from New Orleans and meet with the group at the hotel at a time designated by the instructor. The group will stay at the Dauphine New Orleans, or similar accommodations.

Costs:

Course fee is \$875 plus tuition. Included in the cost are housing, select group dinners, tours, and activities. Study USA application fee, tuition, airfare, meals other than the group dinners, and personal spending money are excluded from the course fee.

Itinerary subject to change. Students should wait to make travel arrangements after confirming dates and times with instructor.