



BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING

2 (NEMCC)+ 2 (UMB) Curriculum 2019-2020

This curriculum reflects course suggestions to fulfill requirements for the Bachelor of Business Administration degree at UM-Booneville. Degree and admission requirements are subject to change. This curriculum may not reflect the requirements of Associate of Arts programs at NEMCC. Consult your academic advisor for Associate's degree requirements.

Freshman and Sophomore courses available from Northeast Mississippi Community College

CORE CURRICULUM- 62 hours

English- 9 hours

_____, _____ ENG 1113, 1123 English Composition I, II
_____ Choose one literature

Calculus for Business, Economics, and Accountancy- 6 hours

_____, _____ MAT 1513, 1523 Business Calculus I, II ("C" or higher in MAT 1513 Business Cal I)

Humanities- 6 hours

_____, _____ Choose any two courses in HIS, PHI, REL or 2 semesters of one foreign language.

Lab Science- 8 hours

_____, _____ Choose any two natural sciences with labs (except BIO 1613 Nutrition)

Social/ Behavioral Science- 3 hours

_____ Choose any course in GEO, PSC, PSY, or SOC.
*Some SOC courses transfer into UM as 300 - level and will not satisfy these requirements.

Fine Arts- 3 hours

_____ Choose any 3- hour Art, Music, or Theatre course.

Accounting Principles- 6 hours

_____, _____ ACC 1213, 1223 Principles of Accounting I, II

Economics- 9 hours - "C" or higher required in Principles of Economics I, II and Business Statistics

_____, _____ ECO 2113, 2123 Macroeconomics and Microeconomics
_____ Economic/ Business Statistics I - BAD 2323 Business Statistics

Business Communication- 3 hours

_____ BOA 2613 Business Communication

Legal Environment of Business- 3 hours

_____ BAD 2413 Legal Environment of Business

Non-business Elective or Minor course- 6 hours

_____, _____ Courses to fulfill this requirement include (but are not limited to) Public Speaking, College Algebra, Introduction to Computer Concepts, or a second literature.

*A minor may be completed but is not required. Consult the business advisor for minors available to business majors.

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****PLEASE READ- VERY IMPORTANT****

1. You will be a General Business major at UMB until you are able to declare a Specialized Major (Finance, Management, MIS, Marketing, etc.). To declare your Specialized Major you must first complete the following courses with a GPA of 2.25 or higher.
2. MAXIMUM HOURS YOU CAN TRANSFER FROM THE COMMUNITY COLLEGE IS 61 HOURS!!!
3. Please note that courses that transfer to the University of Mississippi as a 300-level course from community college will only be applied if the course is non-business in nature. Please consult the online transfer equivalency database.

ARE YOU READY...

To Declare Your Specialized Major?

To Change your major from General Business to a Specialized Major, you must complete the following courses with a GPA of 2.25 or higher*:

**ATTACH AN UNOFFICIAL TRANSCRIPT AND/OR YOUR
TRANSFER EQUIVALENCY REPORT
THAT INCLUDES THESE SPECIFIC COURSES
AND WRITE YOUR GRADE ON THE LINE PROVIDED**

____ Writ 100 or Writ 101
Intro to College Writing or
1st Year Writing

____ Writ 102 or LIBA 102
1st Year Writing II or Freshman
Seminar

Humanities

____ (HIST, PHIL, REL, or Modern Language)

Humanities

____ (HIST, PHIL, REL, or Modern Language)

____ Math 261 or Math 267
Calculus I or Business Calculus I

____ Math 262 or Math 268
Calculus II or Business Calculus II

____ Social Science
(ANTH, POL, PSY, or SOC)

____ Fine Arts
(AH, ART, MUS, or THEA)

____ Lecture/Lab Science
(ASTR, BISC, CHEM, GEOL, PHYS)

____ Lecture/Lab Science
(ASTR, BISC, CHEM, GEOL, PHYS)

____ ACCY 201
Accounting I

____ ECON 202 or ECON 203
Principles of Microeconomics
Principles of Macroeconomics

____ BUS 250 or BUS 271
Legal Environment of Business or
Business Communications

*** For Students who entered the
University Fall 2016 or later &
Transfer students who enter the
University Fall 2017 or later**