



MSPA Carry-In Contests 2017

Done some great new work since the Feb. 15 Best of MS deadline?
Got spreads done already for this year's upcoming yearbook or lit mag?
Have some photos you love, but couldn't find a spot to print them?

Enter all these things and more in our Carry-in Contests!

ELIGIBILITY: All Carry-in Contest entries must either be unpublished works or published after the Best of MS deadline (Feb. 15). Anything published before Feb. 15 is ineligible.

COST: Entries cost \$3 each. Schools may enter as many entries in as many categories as they wish. There is no minimum or maximum.

**SUBMISSION: All entries must be digitally submitted.
No paper copies accepted.**



**NO MORE
POSTERBOARD!**

Instructions:

- All entries should be submitted via CD, flash drive or Google Drive.
- All entries should either be PDF or JPEG. For video, PDF a link to YouTube/Vimeo file.
- All entries should have the following file name: CategoryCode_School_StudentName
 - EX: A yearbook cover from Smithville High School designed by Emily Cain would be called YC_Smithville_EmilyCain.
- Google Drive entries can be submitted the week leading up to convention. CD/flash entries and all payment should be submitted during check-in on the morning of the convention.

CATEGORY CODES AND DESCRIPTIONS:

Photography (Any publication)

- (PN) News Photo – Photo depicting a news event.
- (PF) Feature Photo – Usually more stylized than news photos.
- (PS) Sports Photo – Can be feature-style or action shots.
- (PI) Photo Illustration – Artistically distorted/enhanced photography.
- (PO) Portrait – Posed photography.
- (PC) Candid – Informal, un-posed photos.

Yearbook (all sizes, one category)

- (YD) Division pages – These spreads serve as section dividers.
- (YS) Double-page spread – Any two-page design.
- (YT) Table of contents - Most creative and informative.
- (YO) Opening page – Sets the tone for entire book.
- (YC) Cover – Must be student generated.

Advertising (Any publication)

- (AC) Advertising, color
- (ABW) Advertising, black and white

Newspaper – News Magazine – News Site

- (NF) Front page design – Front covers should inform, grab the reader.
- (NI) Inside page design – Engaging, deliberate design. Any inside page.
- (NC) Centerspread design – This is a double-page design.
- (NN) Nameplate design – Must be student generated.
- (NW) Web banner design – Your banner is your online identity.
- (NB) Best of Show – Complete edition of publication.

Broadcast

- (BN) Best News Story – 3 minute maximum
- (BF) Best Feature Story – 3 minute maximum
- (BS) Best Sports Story – 3 minute maximum
- (BC) Best Creative Video – 5 minute maximum

Judging Criteria: All categories judged on technical and aesthetic value.

Judges will select up to three (3) finalists and one (1) winner in each category.